Success With

ubot studio

The Research Study,

Free Automation Tools,

& Customer Interviews

My friend,

As a member of the UBot Studio community, you are joining a hugely diverse group. Our customers are programmers and marketers, lawyers, CPAs, realtors, and more, but we all have one thing in common: The entrepreneurial spirit.

In this book you'll find stories of successful UBot Studio users, the UBot lifestyle, and free automation tools you can use right now to build a better business, and a better life. Everyone was a beginner once, even the most successful. I'm excited to share how Ubot and automation can help you!

If you do just one thing today, make it your goal to build something awesome.

Yours,

Seth Turin

"Civilization advances by extending the number of important operations which we can perform without thinking about them."

- Alfred North Whitehead, Mathematician and Philosopher
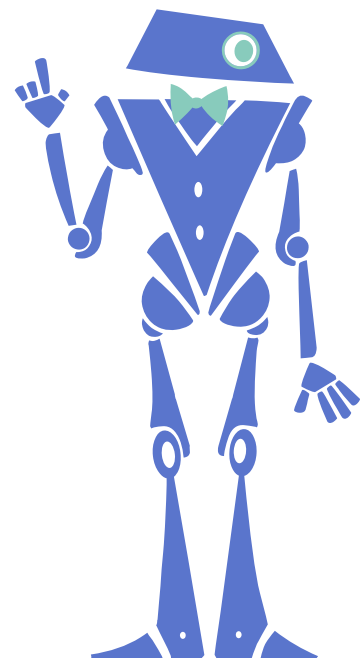
Who uses ubotstudio ?
The community is incredible.

VinAudit.com

David Wu, founder, VinAudit, created a more affordable and more thorough alternative to CarFax, giving you instant history reports for used vehicles.

jellifi

Cortney Hope, founder, Jellifi, built an online event planning marketplace that connects party planners with party people.

PRIMSMARKETING

Ron Caruso, founder, PRIMS Marketing, a collection of creatives who specialize in music marketing, social media, and search engine optimization.

versium Powering Data Intelligence

Kevin Marcus, Co-Founder, Versium, a predictive analytics company that helps you and your company get a handle on Big Data to use to your advantage.

analyze

Wyatt Grantham, CFO, Analyze Corp, a data science and cybersecurity company that helps you figure out what exactly their data is capable of doing for them.

Vinaudit is a more affordable and more thorough alternative to CarFax, giving you instant history reports for used vehicles.

With the ability to check everything from title and odometer issues to theft and damage histories, VinAudit puts the power of buying a used car back into the buyer's hands, at a very affordable cost.

David, the founder of VinAudit, has been utilizing UBot Studio since mid-2013 to automate multiple processes throughout the company, including sending invoices and monitoring affiliates.

It's important that the company's website is always up and running. Using UBot Studio, VinAudit can automatically monitor its website functionality and create alerts that notify the company right away if something is broken. You can test the service and get a free report for your car at www.vinaudit.com!

UBots lets VinAudit run its operations with only 5 people. As the company now processes tens of thousands reports a month, UBot Studio has more than paid for itself.

From The UBot Studio Research Study:
Automation gives you more time.

"Over 50% of users save over an hour a day with UBot Studio."

Regain 5 hours a week. 20 hours a month.
250 hours a year.

PRIMSMARKETING

PRIMS Marketing specializes in music marketing, social media, and search engine optimization. They are a collection of creatives looking to work with you to turn your ideas into pure profit.

With the help of UBot Studio since July 2012, Ron Caruso and PRIMS help customers in the music and other industries better engage and grow their social media followers and fan base. Additionally, they automate the content management process for themselves using UBot Studio. Visit www.primsmarketing.com to get more information on how PRIMS can make your marketing stand out.

From internal processes to customer-centric procedures, PRIMS Marketing is putting UBot Studio and the bots they created with it to work, and seeing significant results.

jellifi

Planning a party? Jellifi is the online event planning marketplace.

Cortney Hope, the founder of Jellifi, has been using UBot Studio since November, 2013, to create a one-stop shop for thousands of service providers to connect with potential customers and secure local gigs across a variety of websites and databases.

Jellifi has used UBot Studio to automate newsletter and content marketing functions as well as spread the word about events and gigs to thousands of local service providers, specialized talents and unique venues.

Whether you are an individual with a birthday bash, a corporation throwing a holiday party, or a DJ looking to play some tunes next weekend (and get paid), Jellifi connects those who need to create a fabulous event with those who have the know-how and ability to do just that.

Visit www.jellifi.com today to begin planning your next big party!

Versium, a predictive analytics company, helps you and your company get a handle on Big Data to use to your advantage.

Versium has been using UBot Studio since March 2012 to help create solutions for analyzing all types of data on the web – including both online and offline behavioral data. UBot's data handling enables Kevin and the Versium team to develop insights into who a company's ideal customer will be and how existing customers will act or behave. Two examples: determining early on who is likely to cancel a membership or service (Churn Score) or commit fraud (Fraud Score).

Leveraging some of the services UBot Studio delivers, Versium has become a leading provider of Predictive Scores that are delivering substantial value to many very large organizations along with the launch of Datafinder.com, the data industry's leading self service data tool. Clients include Microsoft, Neustar, Scribe, and Treehouse.

For more information on how Versium can use your data to assist your business, visit www.versium.com.

From The UBot Studio Research Study:
Automation is easier than you think.

"Over 50% of users created their first UBot in just a few hours."

How excited will you be when you create your first uBot?

Analyze Corporation is a cutting edge and contagiously innovative data science and cybersecurity company.

Analyze Corp works with its clients (such as Google, Habitat for Humanity, Verisign) to figure out what exactly their data is capable of doing for them. Recently, they have introduced ClienTell, an automated analysis via the cloud that gives marketing & sales professionals actionable, customer specific information needed to close more deals. Imagine knowing everything about who is most likely to purchase from your organization, based on current sales data.

They have been using UBot Studio since August of 2013 to automate the process of data collection from the web, fusing the information together with social network analysis to create customer insights. These analytics can then be used for market and other research purposes, helping their clients excel on the path to data analysis mastery.

For more information on Analyze, visit www.analyzecorp.com.
To learn about ClienTell, visit www.clientell.com.

From The UBot Studio Research Study:
Automation saves you money.

"Over 60% of customers make or save over $100 a week with UBot Studio."

That's over $5000 in a year.

The ubot studio Research Study:

We conducted The UBot Studio Research Study by asking our users about their automation habits and their experience using UBot Studio, UBot support, and more.

How often do you use UBot Studio?

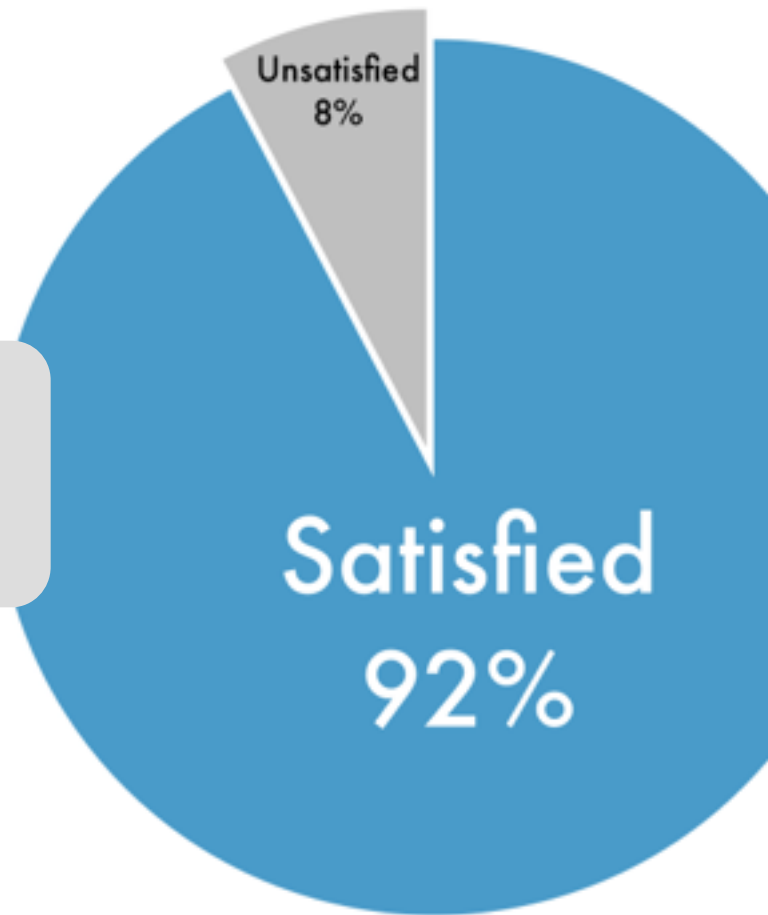50% use UBot at least once a week

30% use it daily

With UBot Studio:

60% make or save **over $100 a week!**

40% make or save **over $500 a week!**

25% make or save **over $1000 a week!**

Unsatisfied
8%

Satisfied
92%

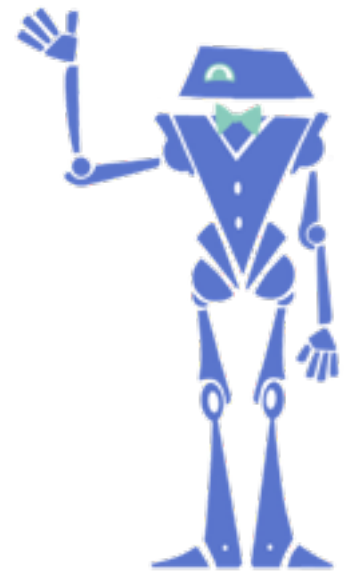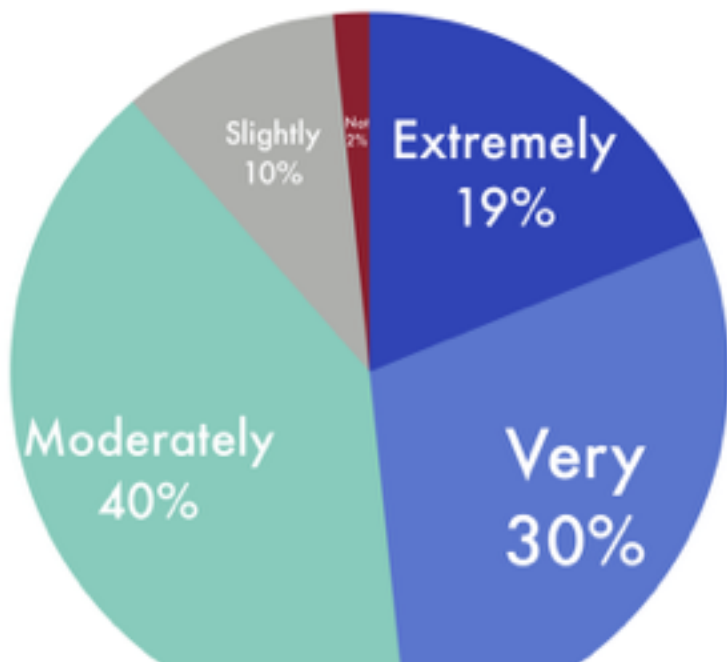How satisfied are you with UBot Studio in automating your tasks?

Over 50% of customers created their first bot in just a few hours
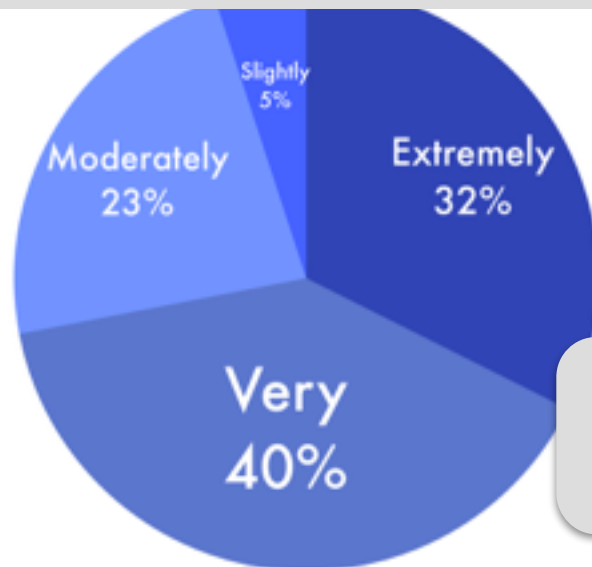
&

70% have created at least 5 bots

&

50% save more than 6 hours per week with UBot Studio

Slightly 10%
Not 2%
Extremely 19%
Moderately 40%
Very 30%

How useful is the documentation included in UBot Studio (the wiki and video tutorials?)

How helpful is UBot Studio customer support?

100% said our customer support was helpful. Visit support.ubotstudio.com with any of your questions. **We're here for you.**

Slightly 5%
Moderately 23%
Extremely 32%
Very 40%

Not Helpful: 0%

What do people do with

ubot studio

We ran hundreds of answers through our special word cloud bot. Look at this beautiful collection of ideas!

Free Automation Tools from The Experts

In the five years that we have been perfecting UBot Studio, numerous automation companies have popped up. We try them all. Although none have quite the mix of amazing community, easy-to-use features, and comprehensive customizability of UBot Studio, they each have unique capabilities. When we find one with that "auto-magic" quality that helps you operate more effectively and efficiently without any more effort, we make sure we share it with you.

Here are our favorites, and how to use them.

If This Then That is a very simple way to begin using automation, ITTT lets you build "alert" style automation into everyday tasks. Want an email or a text if it's going to rain tomorrow? Maybe a quick way to thank everyone who follows you on twitter? Set it up for free, instantly.

Add customizations similar to If-This-Then-That, with specific integrations that make it easy for business. We use Zapier integrated with Slack, the chat service, to alert all of us in a special chat window when we get an email from our customers. It includes the content of the email as well, letting us know who needs to respond. Initial integrations (up to 100 per month) are free.

Social media is important. So is keeping regular streams of content going. But logging in every day to tweet or post at the peak hours is a hassle - instead, batch the work by scheduling several posts days in advance with Hootsuite!

Dropbox can automate backups for your business or your personal life, among other file-sharing things. Never be worried that your files are going to evaporate if something bad happens to your current computer.

Google Documents: When you create and share Google Documents, your coworkers and friends can edit, add comments, and simultaneously collaborate with you on everything from spreadsheets to presentations.

Google Alerts: Get an email any time someone mentions anything on a page that Google scans.

Like Dropbox, Evernote lets you save everything. This includes pictures, notes, and much, much more, into a highly-searchable, remember-everything-so-you-don't-have-to site and app. If you have had trouble taking and holding onto notes, or whiteboard drawings, or anything at all, Evernote has a way to help you.

There are dozens of other automation tools - but the truth is, my favorite is UBot Studio. UBot Studio combined with any of the above tools makes them infinitely more powerful - for example, combine a uBot with Zapier to integrate any site, even those that Zapier doesn't have built in. Or, combine a uBot with Evernote to automatically upload content TO your Hootsuite account when you save it to Evernote.

The possibilities of automation are truly endless. If you like what you see, give us a call at the number below or email us.

For more automation and bot information, be sure to follow us on Twitter and Facebook.

@ubotstudio
facebook.com/LikeUBot
(800) 247-9604
info@ubotstudio.com

Purchase your Edition of UBot Studio